

# HEALTH AND WELLBEING BOARD



<b>TO:</b>	Health and Wellbeing Board
<b>FROM:</b>	Dominic Harrison, Director of Public Health
<b>DATE:</b>	26 September 2017

**SUBJECT:** Annual Report of the Blackburn with Darwen Director of Public Health, 2016/17.

## 1. PURPOSE

To present the Director of Public Health's Annual Report to the Board.

## 2. RECOMMENDATIONS FOR THE HEALTH & WELLBEING BOARD

The Health and Wellbeing Board is asked to note the contents of the Annual Report of the Blackburn with Darwen Director of Public Health, 2016/17.

## 3. BACKGROUND

The Director of Public Health has a duty to produce an Annual Report. For many years this was the vehicle to present an assessment of the health of the local population, make recommendations for its improvement and report on progress. With the advent of the duty to produce both a Joint Strategic Needs Assessment and a Joint Health and Wellbeing Strategy, the focus on the Annual Report has reduced.

The previous report, published in early 2015, is an interactive electronic document with links to a number of video clips of local people talking about their own health and wellbeing. It is still relevant today and can be downloaded from the following link

<https://www.blackburn.gov.uk/Lists/DownloadableDocuments/public-health-report-2014.pdf>

The report also gained national recognition, being awarded 3<sup>rd</sup> place in the Public Health Annual Report competition.

## 4. RATIONALE

The new report is set out in two parts:

- Health as a Social Movement
- and
- The Integrated Strategic Needs Assessment (ISNA) Summary Review.

Simon Stevens, Chief Executive of the NHS, states in the [Five Year Forward View](#) that large scale social movements are now 'mission critical' for the future of the NHS, and the work reflected in the report is being developed as part of the Pennine Lancashire Transformation Programme.

The ISNA Summary Review was strongly commended by the Health and Wellbeing Board Peer Review team and its inclusion in the Public Health Annual Report will broaden its audience.

## **5. KEY ISSUES**

A social movement for health refers to “a *persevering, people-powered effort to promote or resist change in the experience of health, or the systems that shape it*” and can have transformative effects on society (as has been shown by the success of the HIV and disability rights movements, for example).

The first section of the Report highlights how social movements can energise the major cultural change required to address current health and wellbeing challenges. A social movement for health is needed now because the existing model of health and social care service delivery is no longer fit for purpose to address the current causes and patterns of disease, and citizens are asking for much deeper involvement in choices related to their health and wellbeing.

The ISNA Summary Review forms the second part of the report and documents the social and environmental context of Blackburn with Darwen as a place and its impact on the health behaviours, physical and mental wellbeing of the population collectively, and residents as individuals. It begins with a profile of the borough’s population and local economy, and is then arranged under the same three themes as the *Joint Health and Wellbeing Strategy*: ‘Start Well’, ‘Live Well’ and ‘Age Well’. It demonstrates the scale of our challenge – doing more of what we have always done will not be sufficient to secure the improvements in health and wellbeing that people aspire to and are demanding – indicating again the need to fully embrace the power of social movements.

## **6. POLICY IMPLICATIONS**

The Public Health Annual Report is intended to influence local priorities and plans for improving health and wellbeing.

## **7. FINANCIAL IMPLICATIONS**

There are no financial implications of this report for Blackburn with Darwen Borough Council or their partners.

## **8. LEGAL IMPLICATIONS**

Under Section 73b (5) and (6) of the National Health Service Act 2006 (inserted by Section 31 of the Health and Social Care Act 2012), the DPH is required to produce – and the relevant Local Authority to publish – an Annual Report.

## **9. RESOURCE IMPLICATIONS**

There are no resource implications of this report for Blackburn with Darwen Borough Council or their partners.

## **10. EQUALITY AND HEALTH IMPLICATIONS**

By setting out the local priorities the PHAR is a key part of the Borough's response to improving health and wellbeing and reducing health inequalities.

## 11. CONSULTATIONS

The work on social movements for health reflected in the report is being developed as part of the Pennine Lancashire Transformation Programme.

<b>VERSION:</b>	1.0
-----------------	-----

<b>CONTACT OFFICER:</b>	Dr Gifford Kerr, Consultant in Public Health
-------------------------	--

<b>DATE:</b>	14 August 2017
--------------	----------------

<b>BACKGROUND PAPER:</b>	Annual Report of the Blackburn with Darwen Director of Public Health, 2016/17
--------------------------	---

