



**Blackburn with Darwen Strategic Partnership Board  
Minutes of a Meeting held on Monday 1<sup>st</sup> February 2016.**

**PRESENT:**

<b>Chair</b>	Mo Isap
<b>Local Public Service Board</b>	Harry Catherall
	Thomas Moore
<b>Community Safety Partnership</b>	Garth Hodgkinson
	Sayyed Osman
<b>Health and Wellbeing Board</b>	Councillor Mohammed Khan
	Helen Lowey
<b>Prosperous Group</b>	Khalid Saifullah
	Brian Bailey
	Phil Riley
	Yaqoob Hussain
<b>Council Officers</b>	Mohsin Mulla
	Paul Conlon
	Tom Flanagan

**1 Welcome and Apologies**

The Chair welcomed those present to the meeting. Apologies were submitted on behalf of Kevin Ruth, Dominic Harrison, and Abdul Mulla.

**3 Minutes of the last meeting**

**Agreed** – The minutes of the meeting held on 15<sup>th</sup> June 2015 were agreed as a correct record.

**4 Imaging and Marketing update**

The Board and invited members received a presentation from John Tell of Thinking Places on the outcome of the work on the image Branding and Marketing of the Borough. The main drive of the work was firstly to Blackburn with Darwen out there which was key to creating jobs and influence and secondly, to raise confidence internally.

The introduction of the new strategy would be done with short timescales, the programme was to be signed off within the month. The amount of work that had gone into the issue and cooperation was praised and the momentum should now be built upon as soon as possible. Harry Catherall drew attention to the story that was told so powerfully. He drew attention to the LGC Awards that the Council had been shortlisted for and that the growth of the Council and the area

were the main theme was the enduring, exceptional and enduring story over the 20 years. The bid focused on the people, partners and outcomes delivered in partnership which did not walk away from difficulties but worked through them. The strategy was to be signed off on 5<sup>th</sup> February and the story launched on 29<sup>th</sup> February.

The Partnership noted the work undertaken and thanked all those involved in the production and delivery.

5. **Updates and progress of the Sub Groups.**

The board received updates from the sub-groups as follows

Local Public Service Board.

The Board were informed that the role of the LPSB needed reviewing and that the proposed combined authority was a major issue.

It was agreed that a report on the Combined Authority would be submitted to the next meeting of the partnership.

Health and Wellbeing Board.

The Board received a report and were updated on the work of the board. The board were looking at the key strategies relating to the schemes Start Well, Live Well and Age Well. A member enquired about the issue of child injuries relating to road injuries and it was stated that this was part of the Home Safety strategies and was being addressed. Attention was drawn to the cuts to local authorities and how this will affect outcomes. In response it was stated that it was inevitable that there would be an impact as services that were free before would not be in the future. The Authority would be working hard to ensure those most in need continued to receive services.

The progress of the Health and Wellbeing Board was noted.

Community Safety Partnership

The Board were updated on the work of the Community Safety partnership. A number of meetings of the partnership had been held and major issues of alignment of resources were being reviewed. Duplication of services was being looked at and the value of services at a local level. The Board were informed that at the moment most crime was levelling out. Work was taking place on strengthening relationships and the use of powers available. Underlying causes of crime were also being examined.

The progress of the Community Safety Partnership was noted.

Prosperous Group.

The Board were updated on the progress of the prosperous group. The Board were informed that a manufacturing group had been established and most of those involved in the group indicated that the Council was easy to deal with. The Hive Group was working on education and employment and developing initiatives. They wished to get into the place branding. It was stated that there was a confidence in the Towns and there was a keenness to get involved in the challenges and positivity. The need to get the message to young people that they have a future and that there was a job here for them was stressed and work was ongoing with the college to deliver the skills that were required. It was stressed that there was a lot going for the Borough and the group could make a difference.

Attention was drawn to the need to address the skill issues and that a stocktake of skills work was needed to ensure that this took centre stage. A review of skill needed was important in this.

The work of the Prosperous group was noted.

VCS Voice

The board received a report and update on the work of the VCS Voice group. Volunteering was a major asset for the borough and there was a need for co-alignment with the core strategy. The work recognised the multi faith, multi age, diverse work that was going on and we should be standing up and shouting about this.

The work of the VCS Voice Group was noted.

Chair.....

Date.....