

Appendix A – Draft Corporate Plan measures 2011 - 2013

**Blackburn with Darwen Borough Council Corporate Plan 2011 - 2013**

**Table of priorities and measures**

| <b>Managing risk – priorities</b>                              |      | <b>Measured by</b>  |
|--|------|---|
| <b>Ensuring the cleanliness of our streets and open spaces</b> | CP1  | Cleanliness of streets – resident satisfaction  |
|  | CP2  | Number of parks that hold Green Flag status   |
|  | CP3  | Number of fly-tipping incidents   |
|  | CP4  | Fly-tipping actions taken   |
| <b>Ensuring our roads are in a good condition</b>              | CP5  | Percentage of principal roads where maintenance should be considered  |
|  | CP6  | Percentage of non-principal classified roads where maintenance should be considered   |
| <b>Keeping our children and vulnerable adults safe</b>         | CP7  | Proportion of older people (65 and over) who were still at home 91 days after discharge from hospital into reablement / rehabilitation services |
|  | CP8  | Number of vulnerable adults who have received a service from the Safeguarding team  |
|  | CP9  | Number of alerts where the person has been previously known to safeguarding   |
|  | CP10 | Number of contacts to Children’s Social Care per 10,000 population  |
|  | CP11 | Number of children subject to Child Protection Plans per 10,000 children  |
|  | CP12 | Number of children becoming the subject of a child protection plan for a second or subsequent time  |
|  | CP13 | Children’s Safeguarding Inspection Outcome  |

| <b>Delivering transformation – priorities</b>      |      | <b>Measured by</b>  |
|--|------|---|
| <b>Improving Blackburn and Darwen town centres</b> | CP14 | Redevelopment of old market site – assessment of project plan delivery              |
|  | CP15 | Ensuring the success of the new market – assessment of project plan delivery        |
|  | CP16 | Darwen town centre improvements - assessment of project plan delivery               |
| <b>Help our residents into work</b>                | CP17 | Percentage of the working age population in employment (% are for those aged 16-64) |
| <b>Improve the health of our residents</b>         | CP18 | Adult participation in sport (30 mins 3 times per week)                             |
|  | CP19 | Smoking : amount of illicit/niche tobacco products seized                           |

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|  |      |  |
|--|------|--|
|  | CP20 | Food: number of Food businesses adopting the “Recipe 4 Health” guidance                                |
|  | CP21 | Alcohol: % of alcohol retailers failing Under Age Sales checks   |
| <b>Improve our housing offer and condition</b>   | CP22 | Additional homes in the borough  |
|  | CP23 | Removal of cat’1 hazards from homes  |
| <b>Continue to improve educational performance</b>   | CP24 | Percentage of children and young people achieving Level 4 in English and Maths at Key Stage 2          |
|  | CP25 | Percentage of 16 year olds achieving 5 or more GCSEs, grades A*-C, including English and Maths         |
| <b>Encouraging our residents to play a more active role in their local area</b>  | CP26 | Number of residents taking part in unpaid and voluntary activities                                     |
|  | CP27 | Delivery of new neighbourhood engagement model – number of residents attending Ward Solutions Meetings |
|  | CP28 | Percentage of residents who feel they can influence decision making in their local area                |
| <b>Ensure that the Council makes the best use of its resources and continues to deliver services which offer value for money</b> | CP29 | Member and staff satisfaction surveys  |
|  | CP30 | Value for money measure – to be confirmed by Corporate Finance   |
|  | CP31 | Downsizing and transformation: Percentage of savings ‘banked’  |
|  | CP32 | Staff sickness absence   |
|  | CP33 | Number of Human Resources cases (grievances and disciplinaries)  |
|  | CP34 | Total number of formal complaints (stage 1, stage 2 and local government ombudsman)                    |
|  | CP35 | Children’s Services Annual Assessment Score  |
|  | CP36 | Reduction in carbon emissions from the Council’s buildings and operations                              |

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In addition to the Council’s priorities outlined above, we the Council is also committed to working with its partners in the Local Strategic Partnership (LSP) to deliver the 2030 Vision. Delivery of these priorities will be coordinated and managed by the LSP, who will ensure that organisations are held to account for delivering the priorities.

The key priorities for the 2030 Vision are as follows:

| Working with our partners – 2030 vision priorities  | Outcomes   | Measured by  |
|---|--|--|
| <b>Improving the prosperity of our towns</b>  | Increased learning and skills attainment   | Number of adults without any qualifications<br>NVQ level 4<br>GCSEs grades A*-C (inc. Eng., Maths & Science) |
|   | Increased business competitiveness   | UK Competitiveness Index   |
|   | Reduced relative deprivation   | Index of Multiple Deprivation (IMD)  |
|   | <b>Supporting the development of connected communities</b>   | Increased community cohesion and resilience  |
| Civic participation / engagement / volunteering   |  |  |
| Perception measure around cohesion, but would require a robust methodology, that would incorporate both quantitative and qualitative data |  |  |
| Integrated affordable local transport, that is accessible by all, and fast connections to Manchester, Leeds and Preston                   |  | Local Transport Plan 3 implementation - combined public transport measure<br>Satisfaction measure            |
| More informed and engaged communities and individuals as a result of fully exploiting the digital economy                                 | Survey measure   |  |
| <b>Maintain clean places</b>  | Delivered a low carbon locality, improved air and water quality, neighbourhood appearance and reduced growth in waste production | Index – carbon/air & water quality   |
|   |  | Satisfaction with neighbourhood  |
|   |  | Tonnage to landfill  |
|   | Increased housing choice and quality and reduced levels of unfit housing   | Additional homes in the borough – choice<br>Number of unfit homes – cat 1 hazard                             |

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| <b>Working with our partners – 2030 vision priorities</b> | <b>Outcomes</b>                               | <b>Measured by</b>  |
|---|---|---|
| <b>Support people to remain safe and healthy</b>          | Increased life expectancy and quality of life | Healthy life expectancy   |
|   |   | Wellbeing index <ul style="list-style-type: none"> <li>- smoking prevalence</li> <li>- alcohol admissions to hospital</li> <li>- physical activity</li> <li>- mental health indicator</li> <li>- subjective wellbeing indicator</li> <li>- 'life satisfaction' indicator</li> </ul> |
|   | Reduced crime and the fear of crime           | Total reduction in crime indicator – but with important sub measures on areas of high crime etc at ward level, LSOA etc<br>Fear of crime measure  |