

Oral Health Improvement action plan

VISION: For all Blackburn with Darwen Borough Council's residents to achieve a standard of oral health that enables them to feel physically, mentally and socially well and socially engaged. This will be achieved through improving overall oral health and reducing oral health inequalities with a particular focus on those children and young people who experience the worst oral health

Recommendation 1: Influencing local (and national) government policies).				
Key Actions	Key Deliverables	Progress Indicators	Organisation/ Lead	Timescale
1. Make oral health a core component of a joint strategic needs assessment and the health and wellbeing strategy. Review it as part of the yearly update				
1a. Discuss with UCLan, our dental epidemiology provider, the cost of a full census survey of our five year olds (n = 2200, 2018 MYE) to gather data for a JSNA to support decision making for the H&WBB	CV agreed for one year (COVID dependent)	CV signed	GK / CAPS / Jane Pearson (UCLan)	April 2021
	Opt out consent with parents agreed	Letters sent and opted out children not checked	UCLan	April 2021
	Full survey completed for one year	Data received	UCLan	Jul 2021
1b OHI strategy group established that has responsibility for an oral health needs assessment that can report back to the H&WBB	Invite key partners that include: <ul style="list-style-type: none"> ○ The PHE consultant in dental public health ○ A BwD public health representative ○ The NHS England commissioner of local dental services ○ A representative from a local professional dental network 	Group established and first meeting date agreed	GK	April 2021

	<ul style="list-style-type: none"> ○ A representative from the local dental committee ○ Representatives from children and adult social care services ○ A local Healthwatch representative ○ The Portfolio Holder for Children and Young People and the Portfolio Holder for Public Health & Wellbeing ○ Representatives from relevant community groups. 			
	Key actions forwarded to H&WBB		GK	Aug 2021
	Oral health needs assessment completed including data on BAME and actions for South Asian community (currently based on Pennine data showing a significantly higher rate of decay in Asian / British Asian children than for white children (PHE June 2020))		GK	Sep 2021
1c. The Council's 'Eat Well, Move More, Shape Up (EWMMSU) strategy is to include oral / dental health improvement	This cross body group can influence and monitor all aspects of a healthy diet incorporating healthy weight, healthy teeth and being active and in shape	Monthly meeting updates	GK	Ongoing
1d. Lobby for a water fluoridation scheme	<ul style="list-style-type: none"> ● Provide the evidence base to the elected member for Public Health & Wellbeing for water fluoridation 	<ul style="list-style-type: none"> ● Labour party group meeting presentation ● Exec Board decision ● NW network feedback ● Research on anti-fluoridation 	GK	July 2021

	<ul style="list-style-type: none"> • Liaise with colleagues in the Greater Manchester, Lancs & South Cumbria and CHAMPS areas for their support • Determine the anti-fluoridation argument 			
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Recommendation 2: Make available oral health training for the wider professional workforce including foster carers, early years' teaching staff and our children's centre staff as well as staff linked to our vulnerable adults such as care home staff, care workers, substance misuse workers and those working with the homeless				
Key Actions	Key Deliverables	Progress Indicators	Organisation/Lead	Timescale
e-learning completed by all staff as per above	All relevant staff create an account and undertake the NHS Health Education England's oral health training for the wider professional workforce, to ensure they convey healthy oral health messages appropriately to the community / children in care when they visit vulnerable families / LAC	Monitor of HEE completion rates across BwD organisations	GK / CSC / CCs / LSCFT / Adult social care / CGL / Inspire	July 2021
Source a provider to deliver face to face / virtual training	<ul style="list-style-type: none"> • Source a training provider <£5k • TP co-ordinates sessions across healthy settings / early years' settings 	<ul style="list-style-type: none"> • Training provider in post • 90% of staff supporting young children achieving accredited training / CPD in OHI 	GK / CAPS	Sep 2021 Oct 2021
Evaluate training	Follow up all staff for evaluation	As many staff contacted and asked for their feedback	GK / CSC / CC / training provider	Dec 2021

Recommendation 3: Children's Centres recruit parent champions as part of the Food Active 'Kind to Teeth' strategy				
Key Actions	Key Deliverables	Progress Indicators	Organisation/Lead	Timescale
Each Children's Centre (CC) recruits at least one parent champion (PC) to attend training with Food Active	At least 8 PCs recruited and trained	Follow up with PCs to determine their confidence to peer support with oral health messages Complete oral health training	PCs / Food Active / CCs	May 2021
Peer support network up and running using social media	Oral health improvement messages shared	At least 8 networks created and OHI awareness increases	CCs / Food Active	June 2021
Evaluation	Focus groups / surveys sent to all networks	Measure of before and after knowledge improved	Food Active	Nov 2021

Recommendation 4: Approval for the purchase of toothpaste, toothbrushes and sippy cups our young children at their 6-8 month old check and for our children in care, our care leavers and substance misuse clients resident in homes of multiple occupation				
Key Actions	Key Deliverables	Progress Indicators	Organisation/Lead	Timescale
Based on stock, purchase another years' supply to cover each new birth the previous year (=n)	Stock ordered and delivered to CCs	Monitor at LSCFT quarterly review meetings	PH / LSCFT	Each April

Purchase a years' supply for all LAC and CGL clients	Stock ordered and delivered to children's social care (CSC)	Feedback from CSC / foster carers / CGL (Inspire)	PH / CSC	Mar 2021
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Recommendation 5: Source a training provider to support the delivery of a targeted supervised brushing scheme in al CCs, Reception classes and nurseries				
Key Actions	Key Deliverables	Progress Indicators	Organisation/ Lead	Timescale
Identify the targeted primary schools and nurseries	Schools / nurseries with children likely to suffer more decay identified	School / nursery list available for provider	GK / PHE	Sep 2021
Determine a provider (service spec to also include on-going support; new toothbrushes, cleaning the stands; infection control etc.)	Provider sourced and cost agreed	Contract in place (no funding available from NHSE)	GK / CAPS	Sep 2021
Schools, CCs and nurseries contacted and staff members identified for training	Staff attend training with provider	Number of staff trained and ready to undertake supervised brushing	GK / provider / nurseries / CCs & schools	Oct 2021
Brush Busses purchased for 112 schools, nurseries and children's centres (7000 pupils)	Brush busses forwarded to schools, CCs and nurseries	Feedback from all they have received their busses / brushes and have hygienic storage facilities	GK / schools	Oct 2021

Reception supervised brushing starts	Opt out letters sent	<ol style="list-style-type: none"> Opt out letters delivered and received from parents Supervised brushing starts 	Provider / Schools /	Nov 2021
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Recommendation 6: Work with NHSE to deliver a targeted fluoride varnish scheme for 2-5 yr. olds (this is a free service from NHSE)				
Key Actions	Key Deliverables	Progress Indicators	Organisation/ Lead	Timescale
Discuss with NHSE a targeted delivery from our children's centres	<ul style="list-style-type: none"> Liase with CCs to determine likely numbers of children needing fluoride varnish £cost agreed across x 8 CCs and BwD (pro rata) with provider if a cost is required for dental provider 	<ul style="list-style-type: none"> Numbers estimated Cost agreed 	PH /PHE / NHSE / CCs / provider	Sep 2021
Children's centres contacted for a schedule	CCs agree with provider a schedule across 8 x CCs	Schedule in place CC staff aware of schedule Social media and in house advertising of sessions	Provider / CCs	Oct 2021
Families contacted for opt in consent	<ul style="list-style-type: none"> Opt in letters sent to parents (CC to identify) Opted in children attend sessions 	Aim for 70% return of opt in letters 70% of children having fluoride varnish applied	Provider / CCs / GK	Nov 2021

Recommendation 7: Reignite a healthy food accreditation scheme across our early years and children's centres – called TBC				
Key Actions	Key Deliverables	Progress Indicators	Organisation/Lead	Timescale
Eat Well group discuss a Blackburn Smiles scheme – (to support the Sugar Smart City) and a project co-ordinator role	Blackburn Smiles approved Co-ordinator role advertised <ul style="list-style-type: none"> • Sticker books purchased • Activities agreed to run across our 8 x CCs and early years' settings • BwD social media utilised • Link with dental practices for social media promotions 	<ul style="list-style-type: none"> • Number of CCs, early years' and LAC settings identified and on board • Co-ordinator role in place • Supplier identified and supplies purchased for our 8 x CCs / early years' settings and LAC 	Eat Well strategy group	Sep 2021
Blackburn Smiles live	All early years' settings signed up and monitored by Blackburn Smiles co-ordinator	Register of status and recommendations for each setting	Blackburn Smiles co-ordinator	Oct 2021

Recommendation 8: Work with the BwD Age Well Partnership to develop a set of recommendations to support good oral health in older adults				
Key Actions	Key Deliverables	Progress Indicators	Organisation/Lead	Timescale
Consult with partners, stakeholders and older adults in developing recommendations and actions.			BwD Age Well Partnership	

Determine what issues commonly affect older adults			BwD Age Well Partnership	
Collate any local intelligence/evidence to support issues affecting older adults			BwD Age Well Partnership	