

## Oral Health Improvement action plan

Recommendation: Make oral health a core component of a joint strategic needs assessment and the health and wellbeing strategy. Review it as part of the yearly update				
Key Actions	Key Deliverables	Progress Indicators	Organisation/ Lead	Timescale
1a. Discuss with UCLan, our dental epidemiology provider, the cost of a full census survey of our five year olds (n = 2200, 2018 MYE) to gather data for a JSNA to support decision making for the H&WBB	Full census survey agreed for one year (COVID dependent)	Contract signed	GK / CAPS / Jane Pearson (UCLan)	COMPLETED
	Opt out consent with parents agreed	Letters sent and opted out children not checked	UCLan	
	Full survey completed for one year	Data received	UCLan	
1ai. Discuss with the provider a contract variation for the 2023/24 survey for another full census survey	CV approved PHE approval (including data analytics team)	Full census survey contract variation approved and signed prior to April 2023	Public Health / CAPS / UCLan / PHE	April 2023

<b>1b OHI strategy group established that has responsibility for an oral health needs assessment that can report back to the H&amp;WBB</b>	Invite key partners that include: <ul style="list-style-type: none"> <li>○ The PHE consultant in dental public health</li> <li>○ A BwD public health representative</li> <li>○ The NHS England commissioner of local dental services</li> <li>○ A representative from a local professional dental network</li> <li>○ A representative from the local dental committee</li> <li>○ Representatives from children and adult social care services</li> <li>○ A local Healthwatch representative</li> <li>○ The Portfolio Holder for Children and Young People and the Portfolio Holder for Public Health &amp; Wellbeing</li> <li>○ Representatives from relevant community groups.</li> </ul>	Group established and first meeting was April 2021; 2 <sup>nd</sup> June 2021	GK	<b>COMPLETED</b>	
	Key actions forwarded to H&WBB		GK		Sep 2021
	Oral health needs assessment completed including data on BAME and actions for South Asian community (currently based on Pennine data showing a significantly higher rate of decay in Asian / British Asian children than for white children (PHE June 2020))		GK		Dec 2021

<b>1c. The Council's 'Eat Well, Move More, Shape Up (EWMMSU) strategy is to include oral / dental health improvement</b>	This cross body group can influence and monitor all aspects of a healthy diet incorporating healthy weight, healthy teeth and being active and in shape	Monthly meeting updates	GK	Ongoing
<b>1d. JSNA completed with NHSE and children's services</b>	Full needs assessment completed		GK, Elise Carrol, NHSE	Dec 2021
<b>Recommendation:</b> Make available oral health training for the wider professional workforce including foster carers, early years' teaching staff and our children's centre staff as well as staff linked to our vulnerable adults such as care home staff, care workers, substance misuse workers and those working with the homeless				
<b>Key Actions</b>	<b>Key Deliverables</b>	<b>Progress Indicators</b>	<b>Organisation/Lead</b>	<b>Timescale</b>
<b>e-learning completed by all staff as per above</b>	All relevant staff create an account and undertake the NHS Health Education England's <a href="#">oral health training</a> for the wider professional workforce, to ensure they convey healthy oral health messages appropriately to the community / children in care when they visit vulnerable families / LAC	Monitor of HEE completion rates across BwD organisations	GK / CSC / CCs / LSCFT / Adult social care / CGL / Inspire	Autumn 2021
<b>Source oral health training providers to deliver face to face / virtual training</b>	<ul style="list-style-type: none"> <li>• Source a training provider for Live Well / Age Well services</li> <li>• Source a training provider Start Well services</li> <li>• Training Providers to co-ordinate sessions across vulnerable adult and early years' settings / services</li> </ul>	<ul style="list-style-type: none"> <li>• Training providers in post</li> <li>• 90% of staff supporting young children and vulnerable adults achieving accredited training / CPD in OHI</li> </ul>	GK / CAPS	Autumn 2021  Spring 2022

<b>Evaluate training</b>	Follow up al staff for evaluation	As many staff contacted and asked for their feedback	GK / CSC / CC / training provider	Summer 2022
<b>Recommendation:</b> Children's Centres recruit parent champions as part of the Food Active 'Kind to Teeth' strategy				
<b>Key Actions</b>	<b>Key Deliverables</b>	<b>Progress Indicators</b>	<b>Organisation/ Lead</b>	<b>Timescale</b>
<b>Each Children's Centre (CC) recruits at least one parent champion (PC) to attend training with Food Active</b>	At least 8 PCs recruited and trained	Follow up with PCs to determine their confidence to peer support with oral health messages Complete <a href="#">oral health training</a>	PCs / Food Active / CCs	Sep 2021
<b>Peer support network up and running using social media</b>	Oral health improvement messages shared	At least 8 networks created and OHI awareness increases	CCs / Food Active	Oct 2021
<b>Evaluation</b>	Focus groups / surveys sent to all networks	Measure of before and after knowledge improved	Food Active	Nov 2021
<b>Recommendation:</b> Approval for the purchase of toothpaste, toothbrushes and sippy cups our young children at their 8-12 month old check and for our children in care, our care leavers and substance misuse clients resident in homes of multiple occupation				
<b>Key Actions</b>	<b>Key Deliverables</b>	<b>Progress Indicators</b>	<b>Organisation/ Lead</b>	<b>Timescale</b>
<b>Based on stock, purchase another years' supply to cover each new birth the previous year (=n)</b>	Stock ordered and delivered to CCs	Monitor at LSCFT quarterly review meetings and seek an annual evaluation of this intervention using case studies from families	PH / LSCFT	Each April
<b>Purchase a years' supply for all LAC and CGL clients</b>	Stock ordered and delivered to children's social care (CSC)	Feedback from CSC / foster carers / CGL (Inspire)	PH / CSC	Mar 2021

<b>Recommendation:</b> Source a training provider to support the delivery of a targeted supervised brushing scheme in al CCs, Reception classes and nurseries				
<b>Key Actions</b>	<b>Key Deliverables</b>	<b>Progress Indicators</b>	<b>Organisation/ Lead</b>	<b>Timescale</b>
<b>Identify the targeted primary schools and nurseries</b>	Schools / nurseries with children likely to suffer more decay identified	School / nursery list available for provider	GK / PHE	Autumn 2021
<b>Determine a provider (service spec to also include on-going support; new toothbrushes, cleaning the stands; infection control etc.)</b>	Provider sourced and cost agreed	Contract in place (no funding available from NHSE)	GK / CAPS	Winter 21/22
<b>Schools, CCs and nurseries contacted and staff members identified for training</b>	Staff attend training with provider	Number of staff trained and ready to undertake supervised brushing	GK / provider / nurseries / CCs & schools	Winter 21/22
<b>Brush Busses purchased for 112 schools, nurseries and children's centres (7000 pupils)</b>	Brush busses forwarded to schools, CCs and nurseries	Feedback from all they have received their busses / brushes and have hygienic storage facilities	GK / schools	Winter 21/22
<b>Reception supervised brushing starts</b>	Opt out letters sent	<ol style="list-style-type: none"> <li>Opt out letters delivered and received from parents</li> <li>Supervised brushing starts</li> </ol>	Provider / Schools /	Spring 2022
<b>Recommendation:</b> Work with NHSE to deliver a targeted fluoride varnish scheme for 2-5 yr. olds (this is a free service from NHSE)				

Key Actions	Key Deliverables	Progress Indicators	Organisation/ Lead	Timescale
<b>Discuss with NHSE a targeted delivery from our children's centres</b>	<ul style="list-style-type: none"> <li>• Liaise with CCs to determine likely numbers of children needing fluoride varnish</li> <li>• £cost agreed across x 8 CCs and BwD (pro rata) with provider if a cost is required for dental provider</li> </ul>	<ul style="list-style-type: none"> <li>• Numbers estimated</li> <li>• Cost agreed</li> </ul>	NHSE	TBC
<b>Children's centres contacted for a schedule</b>	CCs agree with provider a schedule across 8 x CCs	Schedule in place CC staff aware of schedule Social media and in house advertising of sessions	Provider / CCs	TBC
<b>Families contacted for opt in consent</b>	<ul style="list-style-type: none"> <li>• Opt in letters sent to parents (CC to identify)</li> <li>• Opted in children attend sessions</li> </ul>	Aim for 70% return of opt in letters  70% of children having fluoride varnish applied	Provider / CCs	TBC
<b>Recommendation:</b> Healthy Food and Drink Policies: a) Reignite Smile 4 Life across our early years and children's centres b) GULP to carry on in primary schools				
Key Actions	Key Deliverables	Progress Indicators	Organisation/ Lead	Timescale
<b>Reintroduction of Smile 4 Life (to support the Sugar Smart City) and a project co-ordinator role (£Budget? – could run alongside supervised brushing commission)</b>	Blackburn Smile 4 Life approved  Co-ordinator role advertised <ul style="list-style-type: none"> <li>• Sticker books purchased</li> <li>• Activities agreed to run across our 7 x CCs and early years' settings</li> <li>• BwD social media utilised</li> <li>• Link with dental practices for social media promotions</li> </ul>	<ul style="list-style-type: none"> <li>• Number of CCs, early years' and LAC settings identified and on board</li> <li>• Co-ordinator role in place</li> <li>• Supplier identified and supplies purchased for our 7 x CCs / early years' settings and LAC</li> </ul>	CCs  PHE	TBC

<b>Blackburn Smile 4 Life live</b>	All early years' settings signed up and monitored by Blackburn Smiles co-ordinator	Register of status and recommendations for each setting	Blackburn S4L co-ordinator	TBC
<b>GULP campaign re-starts</b>	35 children across 20 classes in 20 schools attend sessions with BRFC community trust	<ul style="list-style-type: none"> <li>• Reduction in consumption of fizzy / high sugar drinks</li> <li>• Awareness of ingredients of sugary drinks v water</li> <li>• Reduction in single use plastic</li> </ul>	Food Active / Healthy Stadia / BRFC	Autumn 2021
<b>Recommendation:</b> Comms campaign between council and partners to promote good oral health				
<b>Key Actions</b>	<b>Key Deliverables</b>	<b>Progress Indicators</b>	<b>Organisation/Lead</b>	<b>Timescale</b>
<b>Once intelligence received from survey, wards identified for campaign messages</b>	Comms priority status agreed with public health eSLT  Messages and format agreed with partners	Comms action plan and timetable	GK / Chris Hidden / partners	Autumn 2021
<b>Recommendation:</b> Continue to purchase toothbrush and toothpaste for our commissioned services to deliver to clients in houses of multiple occupancy (hostels) and sex workers, and receive an evaluation of how this is received				
<b>Key Actions</b>	<b>Key Deliverables</b>	<b>Progress Indicators</b>	<b>Organisation/Lead</b>	<b>Timescale</b>
<b>Work with CGL to determine supplies</b>	Products purchased and delivered	Numbers distributed	CGL	Ongoing
<b>Evaluation of intervention</b>	Evaluation shared at contract meetings	Feedback from service users	CGL / Colin Hughes	Ongoing
<b>Recommendation:</b> NHS England will restart the Start Well programme				
<b>Key Actions</b>	<b>Key Deliverables</b>	<b>Progress Indicators</b>	<b>Organisation/Lead</b>	<b>Timescale</b>
<b>Most dentists sign up for Start Well</b>	Dentists linked to CCs	Number of 5yr olds registered with a dentist	Nick Barkworth	2022

<b>Recommendation:</b> NHS England will work with CGL and pharmacies to distribute toothpaste and brushes to clients receiving methadone prescriptions and offer vulnerable adults dental appointments				
<b>Key Actions</b>	<b>Key Deliverables</b>	<b>Progress Indicators</b>	<b>Organisation/Lead</b>	<b>Timescale</b>
<b>CGL client details forwarded to NHSE</b>	Toothpaste and brushes purchased and delivered to key pharmacies	Numbers handed out (800 clients but not all in need)	Pharmacy / NHSE	Sep 2021
<b>NHSE to identify at least 2 x dental practices to open appointments for walk ins</b>	2 dental practices to offer 26 x sessions to vulnerable adults	Dental practices signed up	NHSE	TBC
<b>Recommendation:</b> The oral health improvement strategy group will work with the BwD Age Well Partnership to develop a set of recommendations to support good oral health in older adults				
<b>Key Actions</b>	<b>Key Deliverables</b>	<b>Progress Indicators</b>	<b>Organisation/Lead</b>	<b>Timescale</b>
<b>The group will consult with partners, stakeholders and older adults in developing specific recommendations and actions</b>	Recommendations agreed	Oral health in older adults monitored	OHI strategy group	TBC