

# **Blackburn with Darwen Joint Health and Wellbeing Strategy Review 2022**

**Laura Wharton, Consultant in Public Health  
21<sup>st</sup> June 2022**

# Joint Health and Wellbeing Strategy – What is it?

- Requirement for all Health and Wellbeing Boards to have an overarching strategy setting out priorities to address the needs of the population
- Current Blackburn with Darwen strategy extended to 2022

## Is not:

- A ‘to do’ list of all issues/recovery plans/priorities across the wider health and social care system
- A commissioning plan
- A list of vague aspirations

## Is:

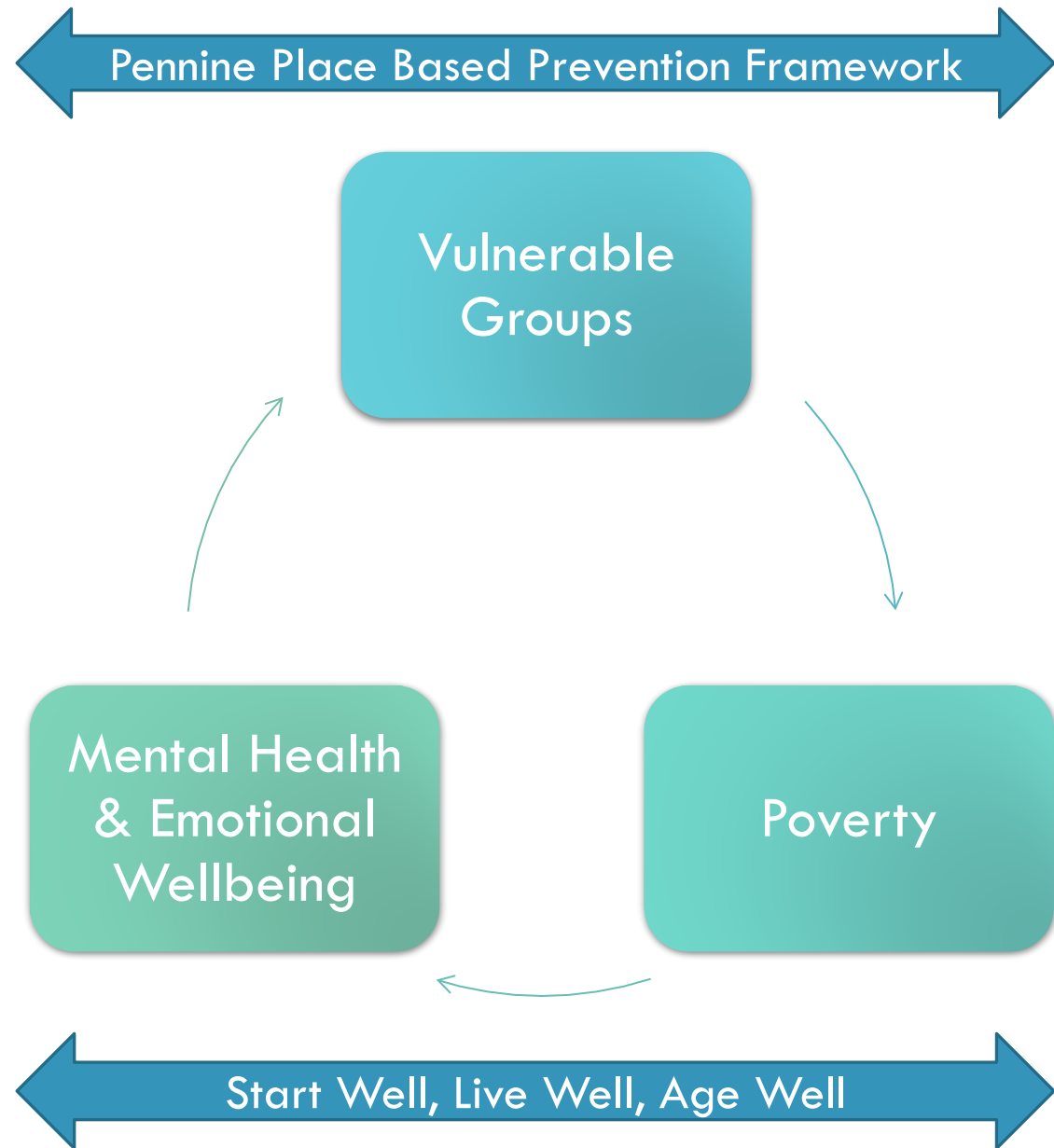
- A **shared delivery plan** of key priority actions with specific programme plans, timescales, accountabilities, outcomes.
- Something that focuses principally on the ‘**added value**’ of what can be done together.

# Objectives of the review

- Check that we are focusing on the right things based on local need, intelligence from wider engagement and evidence of what works
- Maximise opportunities for integration and transformation
- Understand and build on what has worked well
- Learn from things that haven't gone so well
- Strengthen the mechanisms for governance and delivery of agreed priorities

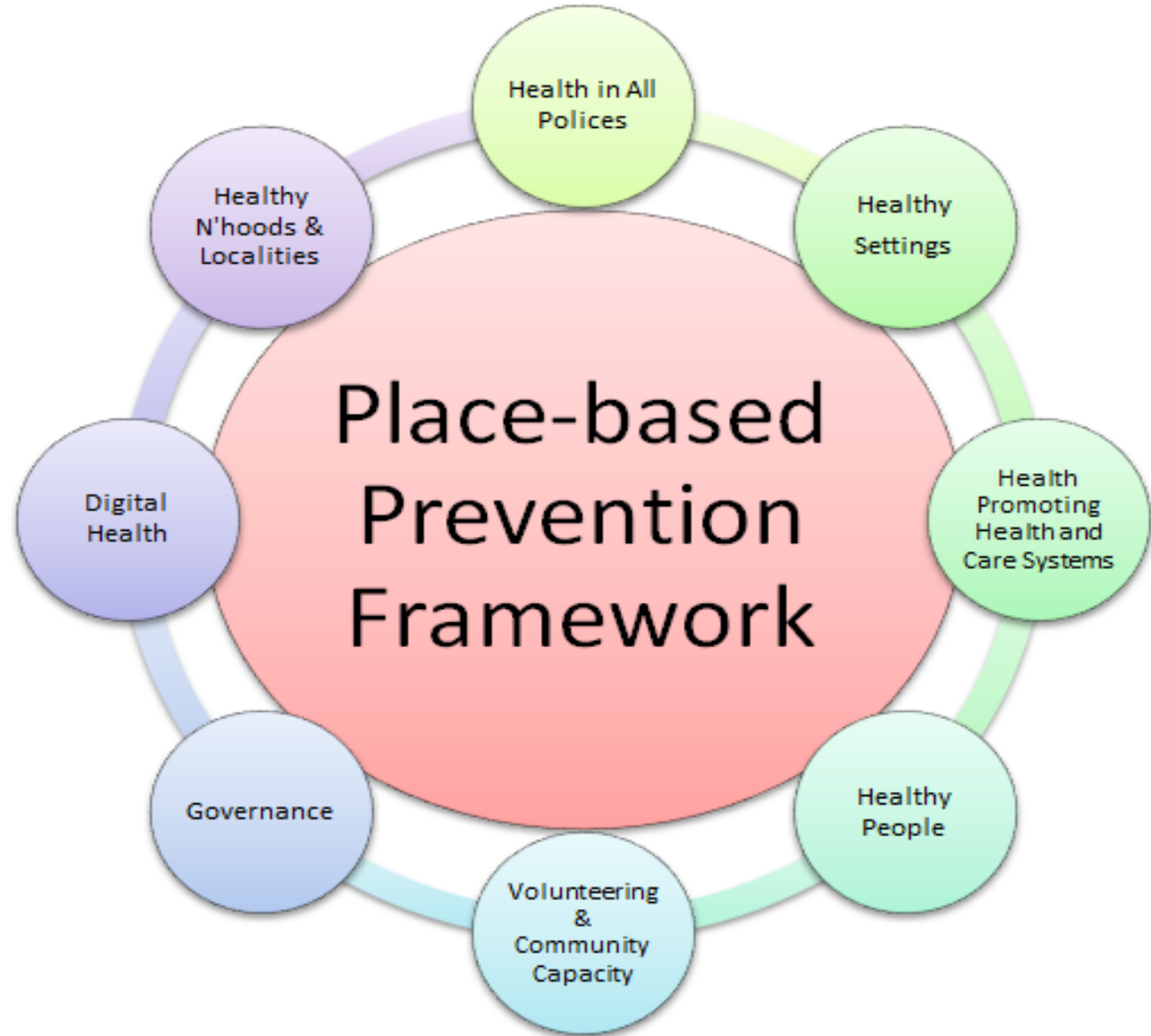
# HEALTH AND WELLBEING STRATEGY 2018 – 2021/22

## CROSS-CUTTING THEMES



# PLACE-BASED PREVENTION MODEL

- Neighbourhood-level
- Integrated approach
- Residents at the centre



Priorities to be set for the next 3 years  
(workplans can be changed more frequently)

Reflect public health priorities nationally and  
regionally

Relevant to local population need

“Upstream” focused – the causes of ill-health

Addresses health inequalities

## **PRIORITY SETTING PRINCIPLES (2018)**

# Next Steps

- **Today** - initial thoughts and reflections
- **June – Aug 2022:** engage with HWB members, groups and networks to review priorities and arrangements
- **Sept 2022:** Bring draft proposals to Sept meeting of HWB
- **Sept – Oct 2022:** Wider consultation and development
- **December 2022:** Final sign off Dec meeting of HWB
- **January 2023 onwards:** Implement new arrangements and inform planning cycles