

## Blackburn with Darwen Draft dementia action plan 2025 - 2028

| <b>Preventing well</b> - More people are aware of the key health factors that can increase the risk of dementia & preventative actions they can take |  |  |   |  |
|--|--|--|---|--|
| Aim  | Responsibility   | Year 1 2025-2026   | Year 2 2026-2027  | Year 3 2027-2028   |
| Greater awareness of the link between physical activity and dementia for all audiences   | Age UK BwD<br><br>All partners<br><br>Age UK BwD / BwD Public Health   | Work with the Eat Well Move More Tackling Inequalities workstream to ensure that dementia is included as a priority<br><br>Actively support the local We are Undefeatable campaign<br><br>Coordinate and start to use Living Longer Better resources | Implement actions from workstream<br><br>Ongoing support for the campaign<br><br>Embed consistent use of the Living Longer Better resources | Implement actions from workstream  |
| Maximise opportunities within local health checks programmes   | BwD Wellbeing Service & BwD Public Health                              | Review resources used by all Health Care providers   | Develop additional information and signposting resources in relation to dementia  | Ensure that resources are consistently used by all Health Care providers |
| Improved guidance to those who have had or are at risk of a stroke in relation to linked dementia risk   | Primary Care Mental Health Lead<br>BwD Wellbeing service<br>Age UK BwD | Understand current position and start dialogue with Stroke Association   | Develop additional resources to fill gaps   | Ensure consistent roll out and use of resources                          |

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| <b>Diagnosing well - Increased percentage of people diagnosed and earlier to increase access to support for all communities</b>   |  |   |  |  |
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| Aims  | Responsibility   | Year 1 2025-2026  | Year 2 2026-2027   | Year 3 2027-2028                         |
| Support ICB Lancashire and South Cumbria work to raise awareness of the early signs and symptoms of dementia and the link with other health conditions for all audiences  | All partners   | Support actions from the ICB campaign   | Consider localising messages from the campaign to reach different audiences  | Continue to embed the messaging          |
| Increased proportion of health and care workers are trained and confident to discuss dementia and its signs and symptoms.   | NHS and Social Care Providers<br><br>All Place providers<br><br>Integrated Neighbourhood Leadership team | Ensure that all training includes the pathway to diagnosis<br><br>All Place partners to commit to training their relevant workforces<br><br>Explore opportunities to embed this into Integrated Neighbourhood Workforce induction | Ongoing commitment to training as needed<br><br>All neighbourhood workforce receive dementia training at induction | Ongoing commitment to training as needed |
| Work with local Learning Disability services and teams to ensure that staff are trained and confident in identifying risks signs and symptoms and know diagnosis pathways | Learning Disability Partnership and relevant NHS, LCSFT and Social Care Teams                            | Review current process and pathways to identify improvements  | Implement new pathways and processes as needed   |  |

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| Improved access to timely diagnosis for all communities  | AWP & Memory Assessment Service                   | Monitor and seek assurance from Memory Assessment Service on both the demographic profile of those accessing and the diagnosis timelines.     | Support any identified improvements   | Ongoing work to support improvements as needed              |
|--|---|---|---|---|
| <b>Supporting well -Delivery of a joined up support offer for people with dementia and their carers to support independence &amp; health and wellbeing</b> |   |   |   |   |
| Aim  | Responsibility                                    | Year 1 2025-2026  | Year 2 2026-2027  | Year 3 2027-2028  |
| Increased number of health and care public settings are dementia friendly  | Place partners<br>Age UK BwD<br>BwD Public Health | Deliver awareness sessions on low cost and simply implemented changes   | Additional settings become dementia friendly  | Further settings become dementia friendly                   |
| Sustain the delivery of post diagnostic support in Blackburn with Darwen including advice around and future planning                                       | AWP   | Monitor the commissioning of ICB funded post diagnostic support to ensure it meets the needs of all Blackburn with Darwen's local communities | Ensure what is commissioned is embedded in neighbourhood delivery structures.               | Continue to embed offer within local delivery structures    |
| For frail older people with dementia to experience a holistic approach to care.  | AWP   | Work with primary care to embed dementia support within local frailty management model  | Monitor and seek assurance from primary care  |   |
| Influence the opportunity for regular clinical reviews post diagnosis  | Primary Care<br>Mental Health<br>Lead             |   | Support general practice to seek resources to deliver regular post diagnosis health reviews | Embed the delivery of regular post diagnosis health reviews |

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| Carers of people with dementia to experience more proactive, timely and accessible joined up support  | Carers Strategy Board to incorporate these actions into their action plan | Increased promotion of services and support and entitlements that are available<br><br>Improved coordination of support for carers of those with dementia including the provision of respite care<br><br>Provide awareness sessions to carers about the disease and its stages | Assurance and Monitoring of work by AWP                      | Assurance and Monitoring of work by AWP                              |
| Increased proportion of health and care workers are trained in dementia support   | NHS and Social Care Providers<br>All Place providers                      | Undertake audit of current training and start to deliver training  | Deliver training to fill gaps                                | Deliver training to fill gaps  |
| People with dementia living in care homes get good quality care   | Care Sector Improvement Board   | Actions to be agreed with Care Sector Improvement Board  | Actions to be agreed with Care Sector Improvement Board      | Actions to be agreed with Care Sector Improvement Board              |
| <b>Living well – Those living with dementia have opportunities to have an active life and remain involved in the things they wish to do</b> |   |  |  |  |
| Aim   | Responsibility  | <b>Year 1</b> 2025-2026  | <b>Year 2</b> 2026-2027                                      | <b>Year 3</b> 2027-2028  |
| People with dementia are able to access local services and activities more easily   | Age UK BwD<br>BwD Adult learning  | Dementia friendly training for broader frontline workers<br><br>Explore opportunities for Police First Responders to be trained  | Ongoing delivery of training<br><br>Training to be delivered | Ongoing delivery of training<br><br>Embed into Police training offer |

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|  | AWP                             | Influence Age Well commissions to ensure that this is a standard requirement   | Assurance on Age Well commissions by AWP  | Assurance on Age Well commissions by AWP              |
| Increased awareness of the financial support and entitlements available to those living with dementia and their carers | Age UK BwD                      | Delivery of Advice and Information service<br>Working with partners to raise awareness of entitlements   | Ongoing delivery of the service and awareness raising   | Ongoing delivery of the service and awareness raising |
| People living with dementia and their carers have more information about activities to support living well             | Age UK BwD<br>BwD Public Health | Develop and utilise 'community of interest' email list<br><br>Utilise BwD Be Well website to promote activities and services<br><br>Work in partnership to maximise external funding opportunities to develop additional dementia friendly activities<br><br>Understand and maximise opportunities through social prescribers and community connectors | Regular use for information sharing<br><br>Continued development and use of BwD Be Well website and monitor usage<br><br>Continue to source new funding |   |
| Increased public messaging and stories about living well with dementia   | All partners                    | Utilise Dementia Action Week to share impact case studies and stories and promote services available   | Annual Dementia Action week campaigns   | Annual Dementia Action week campaigns                 |

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|  | ICB comms and engagement group  |  |  |  |
|--|---|--|--|--|
| More people living with dementia are supported to live well at home & are aware of and utilise assistive technology          | Adult Social care   | Work with social care teams to increase access and utilisation of assistive technology<br>Ensure information and advice is available on how self – funded technology e.g. consumer tech, can support people to live well at home |  |  |
| <b>Dying well – those at the later stages of their life experience well planned, coordinated and timely care and support</b> |   |  |  |  |
| Aim  | Responsibility  | Year 1 2025-2026   | Year 2 2026-2027                                 | Year 3 2027-2028                                 |
| People with dementia coming to the end of their life to experience better palliative and end of life care                    | AWP through ICB place team and Age UK BwD Primary Care Mental Health Lead | Work with Pennine Palliative and EOL Care Steering group to ensure that dementia is embedded within its delivery plan  | Support the actions within the delivery plan     | Support the actions within the delivery plan     |
| More people are aware of the need for and undertake Advanced Care planning etc   | Place partners East Lancs Hospice   | Support and increase awareness of ACP Hospice café<br><br>Increased training for workers on Advanced Care Planning<br><br>Ensure that Dementia is embedded in the BwD Advanced Care planning programme                           | Support the BwD Advanced Care planning programme | Support the BwD Advanced Care planning programme |