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| REPORT OF: | LEADER |
| TO: | COUNCIL FORUM |
| ON: | 28TH MARCH 2019 |

CORPORATE PLAN 2019-2023

1. PURPOSE OF THE REPORT

The purpose of this report is to seek agreement for the Council to adopt the new Corporate Plan 2019 – 2023, from May 2019 and note that a refreshed performance framework will be developed to underpin the Corporate Plan.

2. RECOMMENDATIONS

It is recommended that:

- a) Council endorse the core content of the new Corporate Plan and agree that it be launched after Annual Council
- b) Council note that a new performance framework will be developed to underpin the new Corporate Plan

3. BACKGROUND

Policy Council in December 2018 agreed that a new Corporate Plan 2019-2023 be developed, underpinned by a refreshed performance framework.

As reported at Policy Council in detail, the new Plan is informed by several key pieces of work and activity including independent economic analysis, refreshed Joint Strategic Needs Assessment (JSNA), a LSP summit held with our partners in October, the resident's survey undertaken in November and the LGA Peer Review at the end of the year.

Based on all of this activity and reflecting on the current corporate priorities, four strategic themes have been identified and underpinned by eight corporate priorities set out below. Note the priorities are not ranked in order of importance. It's crucial that the Plan reflects what the Council wants to achieve for residents and it will help inform policy and budget decisions, as well as supporting bids for external funding.

People - A good quality of life for all of our residents

- P1. Supporting young people and raising aspirations
- P2. Safeguarding and supporting the most vulnerable people
- P3. Reducing health inequalities and improving health outcomes

Place - Community pride in a vibrant place to live and visit

P4. Connected Communities

P5. Safe and clean environment

Economy – A strong and inclusive economy with continued growth

P6. Strong, growing economy to enable social mobility

P7. Supporting our town centres and businesses

Council - Delivered by a strong and resilient council

P8. Transparent and effective organisation

Four cross-cutting themes underpin the Plan – digital; partnership working; fairness for all; and promoting and celebrating the Borough.

A refreshed performance framework to support the new Plan and priorities is also being developed.

4. RATIONALE

The Plan is for everyone – councillors, staff, partners, residents, business – who can support the Council and the Borough in being the best it can possibly be.

The Plan is a relatively brief strategic document highlighting the core priorities for the Council over the next four years and is underpinned by departmental business plans and other strategies and plans such as the workforce strategy, digital strategy, social integration strategy.

Subject to Council Forum approval, it is proposed that the new Corporate Plan be launched after Annual Council in May alongside the new performance framework. The Plan will be available digitally on the Council website.

Complimentary to this, the LSP have committed to update its Plan for Prosperity which will outline the vision for the Borough from all partners over the next 10-15 years.

5. POLICY IMPLICATIONS

The new Corporate Plan sets out the policy priorities for the Council from 2019-2023 and replaces the existing six corporate priorities which were developed in 2012.

A new performance framework is being developed and will be launched after Annual Council in May 2019. The performance framework will outline key performance indicators and reporting mechanisms to ensure the Council's performance against the new priorities can be measured.

6. FINANCIAL IMPLICATIONS

Any financial implications of the new Corporate Plan will be managed within existing budgets.

7. LEGAL IMPLICATIONS

There are no legal implications.

8. RESOURCE IMPLICATIONS

Any resource implications of the new Corporate Plan will be managed within existing budgets.

9. EQUALITY IMPLICATIONS

An Equality Impact Assessment has been completed. No issues have been identified which negatively affect one or more to the different equality groups.

10. CONSULTATIONS

The Plan has been informed by the residents' survey undertaken in Autumn 2018. The survey was carried out by independent experts to a random sample of households across the Borough. In addition, an open access on-line survey was available for all residents to respond to. Elected members and officers have also contributed to and been consulted on the Plan.

Chief Officer/Member

Background papers: Draft Council Corporate Plan 2019-2023
Contact Officer: Denise Park, Deputy Chief Executive
Date: 15th March 2019